

Notice of Allowability	Application No.	Applicant(s)	
	10/014,183	CONRADO ET AL.	
	Examiner Cheryl Lewis	Art Unit 2167	

— The MAILING DATE of this communication appears on the cover sheet with the correspondence address—

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. This communication is responsive to the applicants' communication filed on February 15, 2005.
2. The allowed claim(s) is/are 1-20.
3. The drawings filed on _____ are accepted by the Examiner.
4. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) All
 - b) Some*
 - c) None
 of the:
 1. Certified copies of the priority documents have been received.
 2. Certified copies of the priority documents have been received in Application No. _____.
 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
6. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) hereto or 2) to Paper No./Mail Date 3/26/04.
 - (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.
- Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
7. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

1. Notice of References Cited (PTO-892)
2. Notice of Draftsperson's Patent Drawing Review (PTO-948)
3. Information Disclosure Statements (PTO-1449 or PTO/SB/08),
Paper No./Mail Date _____
4. Examiner's Comment Regarding Requirement for Deposit
of Biological Material
5. Notice of Informal Patent Application (PTO-152)
6. Interview Summary (PTO-413),
Paper No./Mail Date _____.
7. Examiner's Amendment/Comment
8. Examiner's Statement of Reasons for Allowance
9. Other _____.

DETAILED ACTION

1. Claims 1-20 are allowed.

EXAMINER'S AMENDMENT

2. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Michael Belk on May 10, 2005.

3. Claims 1, 4, 6, and 16-20 have been amended as follows:

1. (Currently Amended) A method of providing a user profile wherein the user profile is at least based on content viewed by a user, comprising representing the user profile as a corresponding shape comprising at least one icon representing a content item, and guarding the consistency between the user profile and the corresponding shape.

4. (Currently Amended) A computer implement system (100) for providing a user profile, comprising user profile maintenance means (110) for maintaining the user profile, wherein the user profile is at least based on content viewed by a user, visualization means (120) for representing the user profile as a corresponding shape (102) comprising at least one icon (101) representing a content item, and consistency

guarding means (130) for guarding the consistency between the user profile and the corresponding shape (102).

6. (Currently Amended) A system (100) as claimed in Claim 5, wherein the visualization means (120) are arranged for removing the icon (101) representing the content item from the shape (102) comprising said icon (101) in response to the user profile maintenance means (110) removing the content item from the user profile.

16. (Currently Amended) A system method as claimed in Claim 4, wherein the user profile contains a collection of items previously viewed items as content viewed by the a user.

17. (Currently Amended) A system method as claimed in Claim 16, wherein the collection of items previously viewed items identifies items enjoyed by the user.

18. (Currently Amended) A system method as claimed in Claim 16, wherein the collection of items previously viewed items identifies items that were not enjoyed by the user.

19. (Currently Amended) A system method as claimed in Claim 16, wherein the user profile makes suggestions to the user based upon a filter that reviews the collection of items.

20. (Currently Amended) A system method as claimed in Claim 19, wherein the filter reviews the collection of items as spatial arrangement to compare a new piece of content with previously viewed content items.

REASONS FOR ALLOWANCE

4. The following is an examiner's statement of reasons for allowance:

The examiner agrees with the applicants' remarks, filed on July 26, 2004, page 6 lines 23-31; page 7 lines 1-31; and page 8 lines 1-7.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

NAME OF CONTACT

5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cheryl Lewis whose telephone number is (571) 272-4113. The examiner can normally be reached on 6:30-3:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Breene can be reached on (571) 272-4107. The fax phone number for the organization where this application or proceeding is assigned is (703) 872-9306 or (703) 305-9731.

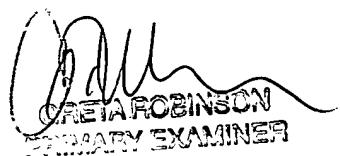
(571) 273-4113 (Use this FAX #, only after approval by Examiner, for "INFORMAL" or "DRAFT" communication. Examiners may request that a formal paper/amendment be faxed directly to them on occasions.).

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Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist/ Technology Center (571) 272-2100.



Cheryl Lewis
Patent Examiner
May 10, 2005



GRETA ROBINSON
PRIMARY EXAMINER